

Note: JavaScript must be turned on in order to use the buttons on this page.

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)	FOR FCC USE ONLY
<b>FCC 388</b>		FOR COMMISSION USE ONLY	
<b>DTV Quarterly Activity Station Report</b>		FILE NO. -	
Licensee BILL LITTLETON			
Call Sign WTAT-TV	Facility Id 416	Previous Call Sign (if applicable) <input type="text"/>	
Community of License			
City	State	County	Zip Code
CHARLESTON	SC	CHARLESTON	29418 - <input type="text"/>
Nielsen DMA Charleston, SC	World Wide Web Home Page Address WWW.FOXCHARLESTON.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 12/01/2004
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> checkbox not checked	<input type="text"/>		
Analog			
<input checked="" type="checkbox"/> checkbox checked	24		
Digital			
Report reflects information for quarter ending: 06/30/2009			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?			
<input checked="" type="checkbox"/> radio button not selected	Option One (A and D)	<input checked="" type="checkbox"/> radio button selected	Option Two (B and D)
<input checked="" type="checkbox"/> radio button not selected	Option Three (C and D)		
Over the past quarter, if you have fully complied with the requirements of the selected option?	<input checked="" type="radio"/> Yes <input type="radio"/> No		
Comments: STATION CEASED CARRIAGE OF ITS ANALOG SIGNAL ON FEBRUARY 17, 2009.			
Were you required to air service loss notices (See 47 C.F.R. 73.§ 674(b)(5) for details)?	<input checked="" type="checkbox"/> radio button not selected Yes		
If YES, Complete Section E	<input checked="" type="checkbox"/> radio button selected No		
<b>Simulcasting:</b>			
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream?	<input checked="" type="radio"/> Yes <input type="radio"/> No		
If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.			

<b>Application Purpose:</b>	
<input checked="" type="radio"/> radio button selected	DTV Education Report
<input checked="" type="radio"/> radio button not selected	Amendment
File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.	
LICENSEE BOX SHOULD STATE: WTAT LICENSEE, LLC	

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	105
Total 5:00 a.m. to 1:00 a.m. CSTs	0
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	29
Total 6:00 a.m. to 9:00 a.m. CSTs	0
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	25
Total 6:00 p.m. to 11:35 p.m. CSTs	0
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments:	

WTAT-TV CEASED CARRIAGE OF ITS ANALOG CHANNEL ON FEBRUARY 17, 2009.

THE FOLLOWING 15-SECOND DTV PSA AIRED BETWEEN APRIL 1, 2009 THROUGH JUNE 30, 2009:

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).

Total number of 30 Minute Informational Programs	0
Comments:	
THE STATION CEASED CARRIAGE OF ITS ANALOG SIGNAL ON FEBRUARY 17, 2009. THIS REQUIREMENT WAS FULFILLED AND REPORTED ON THE FIRST QUARTER 2009 REPORT.	

**Countdown Eligible Pieces - Last Quarter**

Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?

0	Graphic Displays
0	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders
Comments:	
THE STATION CEASED CARRIAGE OF ITS ANALOG SIGNAL ON FEBRUARY 17, 2009. THIS REQUIREMENT WAS FULFILLED AND REPORTED IN THE FIRST QUARTER 2009 REPORT.	

**Mandatory Daily Notices - Last Quarter**

Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition CST obligations. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).

Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input type="radio"/> Yes <input checked="" type="radio"/> No
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Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Comments: THE STATION CEASED CARRIAGE OF ITS ANALOG SIGNAL ON FEBRUARY 17, 2009.	

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: PACKAGES AS WELL AS "LIVE" REPORTS FOR "FOX MORNING NEWS AT 7" AND "THE NEWS AT 10" AIRED INFORMING VIEWERS OF DIGITAL TRANSITION AND WHERE THEY COULD CALL IF THEY WERE STILL HAVING PROBLEMS.	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: A LINK TO DTV INFORMATION; INCLUDING, NEW FCC CONSUMER FACTS AND ADVISORIES, RESCAN NOTICE, REMEMBER TO RESCAN, CARE WHEN CALLING. THE SITE ALSO LINKS TO A LIST OF DTV FAQ'S.	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements  Comments: [Empty comment box]	
<input type="checkbox"/> Community Events  Comments:	

<div style="border: 1px solid black; padding: 2px;"> <div style="float: right; text-align: right;"> <span style="font-size: small;">▲</span>  <span style="font-size: small;">▼</span> </div> </div>
<input checked="" type="checkbox"/> Other (describe)
Comments: <div style="border: 1px solid black; padding: 2px;">             SWITCHBOARD OPERATOR HAS A LIST OF FAQ'S FOR VIEWERS CALLING ABOUT THE DTV SWITCH. ADDITIONALLY, OPERATOR LOGGED VIEWER NAMES AND NUMBERS WITH QUESTIONS AND FORWARDED THOSE TO THE CHIEF ENGINEER, WHO CALLED           </div>
<p><b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b></p>
Comments: <div style="border: 1px solid black; padding: 2px;">             WTAT-TV AIRED 7 CLOSED-CAPTIONED PSA'S IN PRIME TIME AS SCHEDULED BY THE FOX NETWORK.           </div>

<p><b>Station Certification</b></p> <p>I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.</p>	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing <input type="text" value="BILL LITTLETON"/>
Signature <input type="text" value="BILL LITTLETON"/>	Date (mm/dd/yyyy) <input type="text" value="07/02/2009"/>

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

**FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION  
ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**

Validate

Save

Menu

**DIGITAL TRANSITION PSA – 2<sup>nd</sup> QUARTER 2009– WTAT-TV**

The following 15-second DTV PSA aired between April 1, 2009 through June 30, 2009:

WTAT-TV viewers who may still have questions regarding the switch to digital can log on to [Http://DTVSupport.FCC/DTVtools](http://DTVSupport.FCC/DTVtools) or call 1-888-CALL-FCC, 1-888-TELL-FCC (TTY) or by calling WTAT-TV at 843-744-2424.

The following 15-second DTV PSA aired between June 12, 2009 and June 30, 2009:

On June 12, 2009 at 9:00 a.m. FOX24 will be making changes to our digital signal. If you are using a digital converter box you will need to rescan your channels. If you have an HDTV alone you will need to rescan your channels as well. If you are using cable or a dish you will not be affected. Go to [dtvanswers.com](http://dtvanswers.com).

## As-Run Spot Report (Parameters)

Filter Option Date Range of Logs (if locked)  
Log Date(s) 04/01/09 - 06/30/09  
Start time 5:00:00AM  
End time 1:00:00AM  
Station(s) Charleston S(WTAT)  
Agency(s) <All Agency(s)>  
Advertiser(s) FCC-Digital Conversion(29893)  
Sales Office(s) <All Sales Office(s)>  
Salesperson(s) <All Salesperson(s)>  
Account 1 Type(s) <All Account 1 Type(s)>  
Product(s) <All Product(s)>  
Account 2 Type(s) <All Account 2 Type(s)>  
Billing Method <All Billing Method>  
Spot Type(s) <All Spot Type(s)>  
Billing Status Types Billed  
OK to Bill  
Bookend Option <Show Bookends and Non-Bookends>  
Show Details Yes  
Contract Number <All Contracts>  
Program Title <All Programs>  
Include Announcements Yes  
Level 1 Grouping Station  
Level 2 Grouping <NONE>  
Level 3 Grouping <NONE>  
Level 4 Grouping <NONE>  
Level 5 Grouping <NONE>  
Sort Order 1 Broadcast/Log Date  
Sort Order 2 <NONE>  
Sort Order 3 <NONE>  
Custom Column(s) Program

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b>Station: Charleston S (WTAT)</b>														
4/29/09	7:46:03AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-Fox Morning News at 7 N/R
4/29/09	12:20:11PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Bonnie Hunt N/R
4/30/09	11:59:11AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Jerry Springer N/R
4/30/09	12:32:07AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Seinfeld N/R
5/1/09	8:58:40AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Paid Program 830a N/R
5/1/09	10:34:10PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-News at 10 N/R
5/2/09	2:59:38PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Movie-WTAT Weekend Movie Episode: ANNAPO1- N/R
5/3/09	6:21:35PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Movie-WTAT Weekend Movie 3 Episode: INDRMS1- N/R
5/4/09	7:24:30AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-Fox Morning News at 7 N/R
5/4/09	12:36:02AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Seinfeld N/R
5/5/09	7:24:38AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-Fox Morning News at 7 N/R
5/5/09	12:35:59AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Seinfeld N/R
5/6/09	2:53:21PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Judge Alex B N/R
5/7/09	8:59:27AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Paid Program 830a N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Charleston S (WTAT)

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
5/7/09	12:32:13AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Seinfeld N/R
5/8/09	8:02:42AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Trollz-EI-CTA Episode: TRZ111- N/R
5/8/09	11:47:15AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Jerry Springer N/R
5/9/09	1:45:39PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Movie-WTAT Weekend Movie Episode: AMPIE1- N/R
5/10/09	3:28:01PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Movie-WTAT Weekend Movie Episode: BCVLACB1- N/R
5/10/09	5:33:01PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Movie-WTAT Weekend Movie 2 Episode: SKSPREL1- N/R
5/11/09	9:29:15AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Paid Program 9a N/R
5/11/09	10:55:48PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	TMZ N/R
5/11/09	11:57:47PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Friends N/R
5/12/09	7:59:27AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-Fox Morning News at 7 N/R
5/12/09	2:14:17PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Judge Alex N/R
5/13/09	8:16:25AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Archies Weird Mysteries-EI-CTA N/R
5/14/09	8:17:24AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Archies Weird Mysteries-EI-CTA N/R
5/14/09	12:32:08AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Seinfeld N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Charleston S (WTAT)

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
5/15/09	2:37:17PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Judge Alex B N/R
5/15/09	12:35:55AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Seinfeld N/R
5/17/09	6:23:18PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Movie-WTAT Weekend Movie 2 Episode: 8MM1- N/R
5/18/09	7:54:23AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-Fox Morning News at 7 N/R
5/19/09	6:59:45AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-Fox Morning News at 7 N/R
5/19/09	10:14:59AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Maury Povich N/R
5/19/09	12:17:48PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Bonnie Hunt N/R
5/20/09	12:11:50AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Friends N/R
5/21/09	11:36:21PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Everybody Loves Raymond N/R
5/21/09	12:33:56AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Seinfeld N/R
5/22/09	8:03:26AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Trollz-EI-CTA Episode: TRZ115- N/R
5/22/09	8:59:27AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Paid Program 830a N/R
5/22/09	1:56:28PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Eye for an Eye N/R
5/25/09	9:59:24AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Paid Program 930a N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Charleston S (WTAT)

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
5/25/09	12:05:36AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Friends N/R
5/27/09	7:20:06AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-Fox Morning News at 7 N/R
5/27/09	9:29:28AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Paid Program 9a N/R
5/27/09	12:53:52PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Bonnie Hunt N/R
5/28/09	7:25:09AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-Fox Morning News at 7 N/R
5/28/09	8:59:24AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Paid Program 830a N/R
5/29/09	8:59:09AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Paid Program 830a N/R
5/29/09	12:35:42AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Seinfeld N/R
5/30/09	9:29:01AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Paid Program 9a N/R
5/31/09	9:46:11AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	FOX-FOX News Sunday N/R
5/31/09	1:39:16PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Sports-FOX NASCAR Sprint Cup Series N/R
5/31/09	5:51:38PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Sports-FOX NASCAR Sprint Cup Series N/R
6/1/09	10:24:33PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-News at 10 N/R
6/1/09	10:35:41PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-News at 10 N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Charleston S (WTAT)

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
6/1/09	11:33:23PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Everybody Loves Raymond N/R
6/2/09	6:58:00AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-Fox Morning News at 7 N/R
6/2/09	11:19:31AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Jerry Springer N/R
6/3/09	6:58:30AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-Fox Morning News at 7 N/R
6/3/09	11:33:16PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Everybody Loves Raymond N/R
6/4/09	6:59:00AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-Fox Morning News at 7 N/R
6/4/09	10:35:25PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-News at 10 N/R
6/4/09	12:23:41AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Seinfeld N/R
6/5/09	8:14:03AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Trollz-EI-CTA Episode: TRZ119- N/R
6/5/09	10:32:03PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-News at 10 N/R
6/6/09	9:59:24AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Paid Program 930a N/R
6/6/09	12:04:11AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	FOX-Mad TV N/R
6/6/09	12:25:55AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	FOX-Talk Show With Spike Ferestern N/R
6/7/09	1:48:24PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Movie-WTAT Weekend Movie Episode: HIF11-N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Charleston S (WTAT)

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
6/7/09	2:27:06PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Movie-WTAT Weekend Movie Episode: HIFI1-N/R
6/8/09	11:26:57AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Jerry Springer N/R
6/8/09	12:37:57PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Bonnie Hunt N/R
6/8/09	12:33:22AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Seinfeld N/R
6/9/09	7:47:04AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-Fox Morning News at 7 N/R
6/9/09	11:48:29AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Jerry Springer N/R
6/10/09	7:14:13AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-Fox Morning News at 7 N/R
6/10/09	12:33:06AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Seinfeld N/R
6/11/09	12:29:57PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Bonnie Hunt N/R
6/11/09	2:23:06PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Judge Alex N/R
6/11/09	12:20:58AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Seinfeld N/R
6/12/09	11:48:15AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Jerry Springer N/R
6/13/09	6:59:19AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Paid Program 630a N/R
6/13/09	12:34:53AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	FOX-Talk Show With Spike Ferestern N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Charleston S (WTAT)

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
6/14/09	6:59:25AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Paid Program 630a Sun N/R
6/14/09	5:09:34PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Movie-WTAT Weekend Movie 2 Episode: GLADTOR1- N/R
6/14/09	5:32:32PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Movie-WTAT Weekend Movie 2 Episode: GLADTOR1- N/R
6/15/09	7:53:50AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	News-Fox Morning News at 7 N/R
6/15/09	1:57:23PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Eye for an Eye N/R
6/15/09	11:05:14PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	TMZ N/R
6/16/09	10:59:26AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Maury Povich N/R
6/16/09	12:31:42PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Bonnie Hunt N/R
6/16/09	12:35:08AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Seinfeld N/R
6/17/09	8:03:44AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Archies Weird Mysteries-EI-CTA Episode: AWM105- N/R
6/18/09	8:03:29AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Archies Weird Mysteries-EI-CTA Episode: AWM106- N/R
6/18/09	12:07:34AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Seinfeld N/R
6/19/09	8:02:12AM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Trollz-EI-CTA Episode: TRZ123- N/R
6/19/09	12:42:55PM	00:15	DTV HELP	12733	714574.1.1	\$0.00	PSA	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DTV CONSUMER EDUCATION	WTAT	Bonnie Hunt N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: Charleston S (WTAT)						<u>\$0.00</u>			Total Spots:98					
<b>Grand Total:</b>						<u>\$0.00</u>			<b>Total Spots: 98</b>					

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.